

reach

2018

EXPANDING OUR
GOSPEL IMPACT





reach

We exist to see our lives,
our community,
and our world
transformed by the
power of the Gospel.

Berean FaithFamily,

Eighteen months ago, we stepped out in faith, trusting God to do big things in and through us. It has been, and continues to be, an amazing journey of watching God's hand at work. We've seen the successful launch and continued growth of our Lakeville campus at the Kenwood Trail Middle School, the soon-to-be completed expansion of our Burnsville campus, and we are currently in the process of finding a location to launch a third campus. In fact, it is our vision to be one church meeting across four campuses by the end of 2021.

This means having four campuses where people Gather for Worship (participating in weekend services); Grow in the Word (being equipped and trained as disciples); Give to the Work (actively engaging in fulfilling our church's vision); and Go to the World (Missional Communities, mission trips, and impacting our surrounding neighborhoods) to see lives transformed by the power of the Gospel.

This is a big vision. It will require total dependence on God and total commitment from our FaithFamily. If you have already been participating in our REACH initiative, I want to express my gratitude for your sacrifice and partnership in this mission. If you have yet to engage, now is the time to join with us as we seek to be a part of a Gospel movement in the South Metro.

You can learn more information about the REACH Initiative in this booklet. As you read it, stop and pray! Pray for God to do amazing things. Pray about how you can be a part of this vision. Pray that the kingdom will come...on earth as it is in heaven. It is a joy to be a part of this mission together.

For the Sake of the Gospel,



Pastor Wes Feltner
Lead Pastor, Preaching & Vision



Dear Berean,

What Berean has been experiencing is a movement that can only be described as a series of God-sized events empowered by the strength and force of the Holy Spirit. Momentum is defined by Merriam-Webster as, "strength or force gained by motion or by a series of events." Gospel momentum transforms families, churches, and communities, and provides life and hope. Gospel momentum is the force behind the sails of our multisite strategy. Our imprint in the South Metro is not defined by a campus but by the Gospel momentum provided by an obedient and faithful church.

Gospel momentum has allowed us to start strong with our Lakeville Campus. Our FaithFamily in Lakeville continues to invest themselves in the lives of those who visit the campus, and prepares for additional impact in that community. Berean has an opportunity to build on this Gospel momentum as we prayerfully begin to plan for our third campus. As we begin to look at our surrounding communities, Gospel momentum is not predicated on a campus presence, it is predicated on obedient disciples sharing the Gospel and forsaking personal preferences. The reality is that our communities don't need more Bereans, they need more Jesus! As Bereans, we are ordinary messengers delivering extraordinary news! We can ride this wave of Gospel momentum into these surrounding communities to impact lives for eternity.

I am extremely excited about joining the staff at Berean and this FaithFamily to be a part of what God is doing. How is God preparing you for our next phase in our multisite strategy? How can God use your family to invite and invest in another family to change the trajectory of their lives?

For His Kingdom,



Pastor Tony Manning
Executive Pastor





EXPANDING OUR **reach** THROUGH MULTISITE

HOW DID WE GET HERE?

What is a multisite church?

One church that meets in two or more geographical locations under one leadership team, budget, vision, and elder board.

What does a multisite church look like?

Effective multisite churches reproduce and extend their ministry's best practices consistently across multiple locations. Every multisite church has a unique "church-print." Most multisite campuses are fully-functioning congregations with a local site pastor. Some churches video-cast their sermons (live or recorded); others have in-person teaching onsite.

What is the difference between church-planting and multisiting?

A church plant is usually a small delegation of people who leave a church to go develop a brand new church that is self-governing. Typically, church plants have their own teaching pastor, leaders, and budget with some financial help from the "sending" church or denomination; otherwise, they are a new and independent entity. Multisite campuses are fully-functioning congregations of a sending church, but not independent churches. A multisite church shares the common vision, budget, leadership, and board across all campuses and is a reproduction of the original church.

Is multisite just a fad?

Since this movement began in the mid-1990's over 5,000 churches have embraced this model and their number is growing daily. *Outreach Magazine* declared in 2007 that the multisite model is no longer a trend, but the new normal. By 2014, an estimated 5 million people, 10% of Protestant church-goers, attend a multisite church on any given weekend across North America and it's spreading internationally.

Ed Stetzer of *Christianity Today* says:

Statistically, multisite churches:

- Reach more people than single site churches.
- Tend to spread healthy churches to more diverse communities.
- Have more volunteers than single site churches.
- Baptize more people than single site.
- Tend to activate people into ministry more than single site.

What was the process that led Berean to multisite as an expansion strategy?

As our FaithFamily has continued to grow at a rapid pace (e.g. named the 10th fastest growing church in the nation by *Outreach Magazine* Sept. 2017) we have responded first by adding a Saturday night service, which quickly grew from an average attendance of 250 to over 500. We then added the Venue services on Sunday mornings. The 11:15 a.m. service is now 80% full on most weekends. We are seeing an increased number of attendees driving from further distances to attend Berean. This growth has driven the decision that we must continue to take the Gospel into surrounding communities, and provide a worship experience closer to the homes of some of our existing members. This in turn will provide more space for continued growth in Burnsville.

Our growth has given us the opportunity to think bigger in regards to our Gospel impact.

To insure that we proceeded wisely, in January 2015, we enlisted the services of MultiSite Solutions founder and consultant, Jim Tomberlin. For more information on Jim and his group, visit multisitesolutions.com. We have looked at how we can better utilize our existing campus to address space concerns, insuring that our reasons for starting a multisite are legitimate. We have created a strategic plan for implementing the expansion into other communities.

Where will these new campuses be located?

Going multisite means going to where the people are. When determining where to start a new campus, we look at our church database to see where we have large pockets of people located. This is usually in areas that are within 15-20 minutes away from our original campus. If we were to draw a 15-20 minute circle around the Burnsville campus, our first few multisite campuses would be located at the edge of the circle. As we continue to add campuses, we would draw a circle around them, and so on as we continue to reach communities where we already have a critical mass of attenders.

Why Lakeville?

Our first multisite campus launched in the Kenwood Trail Middle School in October of 2016. Lakeville was a natural location due to the large number of regular attenders who live there. As one of the fastest growing suburbs in the state, we recognized the potential for reaching many with the power of the Gospel.

How long would we be renting?

The goal would be for any portable church site to begin establishing a permanent facility within two years.

Multisite allows us to grow larger and grow smaller. It has the intimacy of a smaller church with the quality of a larger church.

Jim Tomberlin

What is the timeline for the multisite campus growth?

Our goal is to have four campuses by 2021. We are aggressively looking for a third campus location and hope to have a site identified by summer of 2018. Campus pastor interviews are underway and we will begin home meetings shortly after identifying a location. As we did with the Lakeville Campus, incubation services would be held at the Burnsville campus for two months to allow those who are called to the new campus to gel, followed by one month of soft launch practice services at the new site, and then a grand opening to the community (dates TBD). At the same time, we have purchased land for a permanent home for Lakeville. We hope to begin building on this new property in 2019.

How would Berean's multisite campuses be structured?

In a rental situation, the church would be completely portable in terms of supplies and equipment. The staff would office out of our Burnsville campus or at a satellite office close to where their congregation meets. The staffing plan includes a full-time campus pastor, part-time worship leader, part-time technology director, and part-time children's ministries director. The new campus would have live modern worship and a live-streamed video message with the service hosted and led by the campus pastor. There would be programming for children birth-grade 4. Modified youth ministries for grades 5-12 and elective adult classes would be offered within the first year. Many volunteers will be needed to make this campus fully functional.

What will it take for us to be successful?

Our goal is to launch each campus with a minimum of 250 current attenders from that area. We will ask the FaithFamily at this campus to give a 2-year commitment to the new campus to help it get firmly planted in the community. Statistics show that the campuses that launch strong grow by 50% within the first year and an additional 25% during the second year.

...and you will be my witnesses in Jerusalem
and in all Judea and Samaria, and to the
end of the earth.

Acts 1:8

What will all of our campuses be called?

Berean's name was chosen by our founders based on Acts 17:11. In keeping with that, all of our campuses will be called Berean Baptist Church "name of location." Examples: Berean Lakeville, Berean Burnsville

What is the financial cost of this venture?

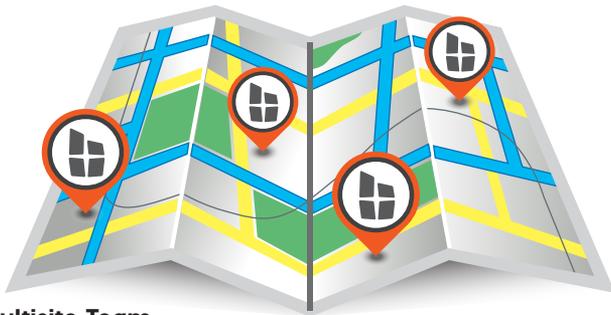
The average startup cost for a portable multisite church is \$500,000. This cost includes the first year of expenses including building rental and salaries, curriculum, signage, and equipment as well as promotional efforts. The average cost of a new building is around \$7 million.

How will the multisite impact our current locations?

We will challenge 130 households to commit to any new multisite campus for two years.

What is the best reason to expand through the multisite strategy?

It is time for Berean to go beyond Burnsville and Lakeville to spread the Good News in a way that provides consistency and extends the vision of Gospel transformation to our neighboring communities.



Berean's Multisite Team

Tony Manning - Committee Chair, Executive Pastor
Kent Myers - Committee Chair, Elder and Corporate Consultant
Tim Larson - Past Elder and Businessman
Mark Kolsrud - Elder and Commercial/Rental Real Estate
Josh Taylor - Member and Businessman
Michael Koehler - Member and Commercial/Rental Real Estate

And he said to them,
“Go into all the world and
proclaim the gospel to the
whole creation.”

Mark 16:15





EXPANDING OUR **reach** THROUGH BURNSVILLE CAMPUS EXPANSION

What was the process for determining why we should build an addition?

We have felt the constrictions of our space for several years but have tried to fully utilize our Burnsville campus without adding square footage. We added services, adjusted room use, shifted, squeezed, and did everything possible to fit. But, we continue to be blessed with the problem of growth. A September 2015 facility survey of members and ministry leaders confirmed that we needed to build a bigger, more functional worship space, and needed larger Commons and additional meeting spaces. We had our largest Christmas attendance ever recorded in December of 2016 with 3,349, but attendance at the 2017 Christmas Eve services totaled 5,182 people! The Venue, Room 114, and main Commons were seated in overflow. Yes, we need to build!

What has the process been thus far?

A Building Expansion Team was created and an architect chosen so that we could get estimated costs. Surveys were given to staff, volunteers, ABFs, and at the Welcome Desk to get a sense of needs and urgency. At the same time, a project development plan was created with survey information and ministry feedback. Miller Dunwiddie Architects is our chosen architect for this project. For more information regarding this group, please visit millerdunwiddie.com. Based on initial pricing, priorities were evaluated to scale back the design and consequently the project budget, but in a way that allows future facility adjustments if needed.

If it is less expensive to build a new multisite campus, why are we investing any money on this site?

This topic was prayed over and discerned for many hours in many meetings. The resounding answer is that there is still much to do here in Burnsville. We have one of the best locations in the area and we should utilize it to its fullest potential.

What will our weekly services look like?

We will continue to have the Saturday service. And we will adjust Sundays to a two-service time structure to best utilize our facility. All ABFs would be able to fit within the two service times and we would have the flexibility of adding elective classes. Berean Kids will be more evenly spread out between the two hours.

Will there be enough space added that we won't have to do another building campaign in a few years?

The goal is to have a full but not overfull building. Our plan allows for future expansion but should sustain us for several years to come. As we continue to add more multisite campuses we create room at our Burnsville site.

How much square footage will be added and what is included?

We are adding 36,000 square feet to our current building. This includes a new worship center that seats just under 1,100, expanded commons, classrooms and meeting spaces, storage and maintenance areas, elevator, a large bank of restrooms located at the front door, and other necessary spaces. There is also an excavated space under our new worship center for future growth.

What are we going to do with the existing worship space?

We will be renovating the existing worship space to give it a more classic feel. We are excited about the opportunity to grow our Classic Service by not only adding a second service, but having the ability to do more specialized worship without the constraints of a tight service turnaround time.

What is happening with the Venue?

As soon as the new Worship Center is open for regular use and spring programs have concluded, the Venue will be disassembled and equipment repurposed. This space will return to gym and large gathering use.

What is the cost for the build?

The cost for this expansion and renovation of our existing worship space will be just under \$13 million.

What is the timeline for the build?

After a lengthy approval process with the City of Burnsville, we broke ground in May of 2017. The entire project will be complete by fall of 2018.

How will the Burnsville expansion affect the multisite campuses?

Our Burnsville campus is in an excellent location and there are ample opportunities to grow in this community. We are confident in the experience that people will have at other campuses and are not afraid of hindering their growth in the process of adding more space.

Berean's Building Expansion Team

Eric Rose – Chair and Elder Board Member and Engineer

Paul Emanuelson – Former Berean Staff and Engineer

Chuck Heikes – ABF Leader and Founder

Kay Larson – Managing Director of Church Operations

Doug Russell – ABF Leader and Former Elder

Steve VanGordon – Berean Volunteer

Lynn Wilde – Hospitality Team and Interior Designer

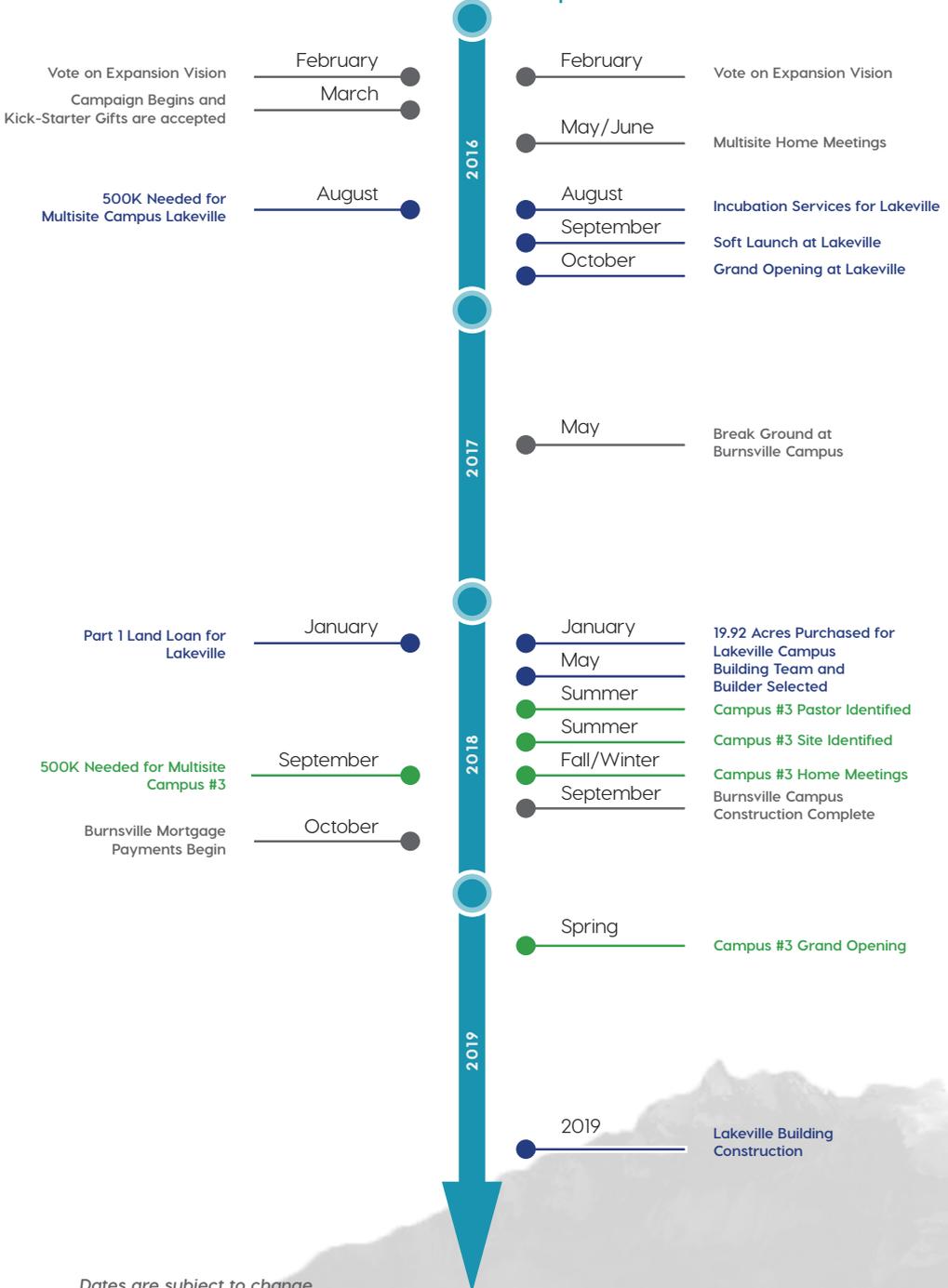
John Bennett – Facility Supervisor

Paul Anderson – Project Consultant

What is the timetable for funding the projects?

Financial Timeline

Expansion Timeline



Dates are subject to change.

Therefore, welcome one
another as Christ has
welcomed you, for the
glory of God.

Romans 15:7



YOUR PART IN EXPANDING OUR GOSPEL IMPACT

How did we get here?

This entire process of expansion has been bathed in prayer and heavily weighed by the elder board, executive team, staff, multisite team and building expansion team. We feel absolutely confident that God is leading us in this direction. After months of work with consultants and deliberation, this resolution was brought before the Berean FaithFamily on February 28, 2016 where it received an affirmative vote by an overwhelming majority. We then proceeded without delay in initiating a capital campaign and securing a lender. We chose Thrivent Financial as our lending institution because in addition to offering us the lowest rates and costs, the interest we pay is applied to ministry.

We just paid off our mortgage a few years ago. Why are we going back into debt?

We saved almost \$1 million in interest by paying off the mortgage early. It has given financial institutions insight into who we are and has elevated our credit rating. It's important to realize that a mortgage loan is not "bad debt." Undoubtedly this is a gigantic step of faith and not one that we take lightly. As God has led past generations of His disciples to provide the tools and facilities to aide in the task of expanding our Gospel impact, so we are called to prepare the way to reach new generations with the Good News. These spiritual intentions require practical and financial resources. This is a challenge for each of us to grow in faith, generosity, and vision toward our collective goal of making disciples for Jesus Christ.

How much money do we hope to raise?

The total expense to fund two multisite campuses and a building expansion is approximately \$18 million. Not all of these funds are needed at once and there are a series of smaller loans versus a single loan for the entire amount. This will enable us to pay-as-we-go on portions of the project. Ideally start-up funds for the multisite campuses will be raised up-front and at least 25% of the Burnsville campus expansion will be raised by April 30, 2019 for a goal of \$4.25 million cash on hand toward the project.

Who's in?

Committing to a financial goal of this magnitude requires faith and foresight. This goal will require everyone who calls Berean their church home to participate. We must join together in prayer, support of the vision, and financially commit. Commitment cards enable us to forecast the timing of the steps in the expansion process. We ask that you prayerfully consider how you can participate financially in the REACH Initiative. Remember, every gift will have eternal impact.

What is the commitment process?

The commitment process is a huge benefit when it comes to practicing long-term planning for the church's future. When households give us an estimate of what they will give over the life of a campaign, we can make cash flow decisions. And we can interact with lending institutions using commitments as a projection of future income.

What if I filled out a commitment card already?

If you plan on fulfilling the commitment that you already made, know that we appreciate your faithfulness and generosity. There is no need to turn in a second card. If you wish to increase your commitment, you may use the enclosed card.

What if I don't remember what I committed to give?

Please contact Kelly Kurz at kellyk@bereanbaptist.com or call 952.223.1860. Your commitments are kept confidential.

What if I cannot fulfill my commitment?

We understand that sometimes circumstances arise and our best intentions are unable to be fulfilled. We appreciate being made aware of any changes you may make so that we can plan accordingly.

Other than financial support, what else can I do?

PRAY: We ask you to pray for God to lead you. Actively seek His guidance as to how He would have you involved. When we take the time to evaluate our financial giving, we have the opportunity to examine our understanding of God's presence in our lives and to respond as an expression of that relationship.

SERVE: As we continue to grow, we must have people step into roles of service across all campuses. Consider being one of the households that commits to going to one of the new campuses. Or, step into a role that has been vacated by someone who has left for one of these new sites. We seek to mobilize the entire church across all campuses to serve in the hundreds of volunteer roles that enable our weekend services to function smoothly.

GIVE: The mission and ministries of Berean are dependent on the grace of God and the financial support of God's people. Accomplishing the mission of expanding our reach will require sacrifice. To sacrifice means to willingly give the best we have for a greater purpose. While we cannot all give the same amount, we can all sacrifice in our own way. Everyone has the opportunity to participate. This support is a sharing of the many gifts God has entrusted to us. Give generously, after prayerfully considering God's leading in your life.

What if I have questions or need more information?

Contact any of the members on the Multisite or Building Expansion Team, or contact Kay Larson at kayl@bereanbaptist.com. Visit bereanbaptist.com and watch for updates on Facebook, Twitter, and Instagram. The Burnsville Campus REACH display in the Commons also provides information regarding the building plans.

We are over half-way through our 3-year campaign and there is still time for you to get involved.

The beauty of a community working together is that everyone has something to offer. Imagine what God can do if each household regards the campaign with sincerity and sacrifice over the next 14-months.

Campaign period is now through April 30, 2019.

Given Weekly	Given Monthly	Annually	14 month Total
\$2,000	\$8,666.67	\$104,000	\$120,000
\$1,000	\$4,333.33	\$52,000	\$60,000
\$500	\$2,166.67	\$26,000	\$30,000
\$300	\$1,300.00	\$15,600	\$18,000
\$200	\$866.67	\$10,400	\$12,000
\$150	\$650.00	\$7,800	\$9,000
\$100	\$433.33	\$5,200	\$6,000
\$75	\$325.00	\$3,900	\$4,500
\$60	\$260.00	\$3,120	\$3,600
\$50	\$216.67	\$2,600	\$3,000
\$40	\$173.33	\$2,080	\$2,400
\$30	\$130.00	\$1,560	\$1,800
\$20	\$86.67	\$1,040	\$1,200

Commitment Cards are requested from first-time participants only, unless you wish to increase your commitment.

Other ways to commit financially include:

- Give online at bereanbaptist.com/give
- Text give to 952.856.8400
- Visit the kiosk in the Burnsville Commons
- Enroll in our e-check program



Expect great things
from God; attempt great
things for God.

William Carey





BEREAN
BAPTIST CHURCH

BURNSVILLE CAMPUS

309 Co Road 42 East | Burnsville, MN 55306

LAKEVILLE CAMPUS

19455 Kenwood Trail | Lakeville, MN 55044

952.432.7168 | bereanbaptist.com

